

**MAPLEWOOD RICHMOND HEIGHTS SCHOOL DISTRICT
ADVERTISING AND SPONSORSHIP AGREEMENT
Supporting MRH With Your Brand**

This Advertising and Sponsorship Agreement ("Agreement") is made and entered into on this ____ day of _____, by and between the **Maplewood Richmond Heights School District** ("MRH" or the "District"), located at 2531 S. Big Bend Blvd., Maplewood, Missouri 63143, and:

Sponsor Name: _____

Sponsor Address: _____

Phone: _____

Email: _____

Collectively referred to as the "Parties."

1. PURPOSE

The purpose of this Agreement is to outline the terms under which the Sponsor provides financial support to MRH in exchange for advertisement and recognition across District-approved platforms. This sponsorship supports student programs and aligns with MRH's policies regarding advertising and partnerships (Board Policy KI and KI-AP(1)).

2. TERM

The Agreement term begins upon the date of signature and continues through the final day of the current academic calendar year, unless otherwise indicated or terminated per Section 8.

3. SPONSORSHIP LEVELS

Sponsor has selected the following sponsorship level (check one):

- ☐ Platinum-Plus Level: 5 year commitment (\$7,500/year)
- ☐ Platinum-Plus Level: 3 year commitment (\$10,000/year)
- ☐ Platinum Level (\$5,000)
- ☐ Gold Level (\$2,500)
- ☐ Silver Level (\$1,500)

4. SPONSORSHIP BENEFITS

The benefits described above will be provided to the Sponsor in exchange for financial support. All signage must be produced and delivered by the Sponsor according to MRH specifications and approved before display. MRH retains the right to remove or reject materials that do not meet guidelines.

5. PAYMENT

Sponsor agrees to pay the sponsorship amount listed above via check, payable to:

Maplewood Richmond Heights School District

Attn: MRH Athletics/Activities

2531 S. Big Bend Blvd.

Maplewood, MO 63143

Payment is due within thirty (30) days of the execution of this Agreement. No advertising or benefits will begin until payment is received in full.

6. ADVERTISING POLICY & COMPLIANCE

Sponsor agrees to comply with all applicable MRH Board Policies, including Policy KI (Public Solicitations/Advertising in District Facilities) and Policy ADF (Wellness Policy).

Advertising is limited to:

- Name, address, phone number
- Internet address
- Company logo

MRH reserves the right to approve, reject, or remove any advertising content that:

- Is obscene to minors
- Is libelous or harassing
- Advertises products or services not permitted to minors
- Contains discriminatory or disruptive language/content
- Violates any federal/state laws or MRH policies

Sponsorship does **not** imply District endorsement of Sponsor or its products/services.

7. NO DISTRICT ENDORSEMENT

MRH's acceptance of a sponsorship does not imply any form of endorsement, recommendation, or partnership beyond the terms of this Agreement

8. TERMINATION

Either party may terminate this Agreement with 30 days' written notice.

- If terminated by MRH (without cause), a prorated refund will be issued.
- If terminated by the Sponsor, or by MRH due to breach of Agreement, no refund will be provided.

9. INDEMNIFICATION

Sponsor agrees to indemnify and hold harmless the MRH School District, Board of Education, employees, and agents from any claims, liabilities, or damages arising out of the Sponsor's advertisement or participation in this program.

10. ENTIRE AGREEMENT

This document represents the entire agreement between the Parties. No modifications shall be valid unless made in writing and signed by both Parties.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first written above.

MAPLEWOOD RICHMOND HEIGHTS SCHOOL DISTRICT

By: _____

Name: Rashaad Davenport

Title: Director of Athletics/Activities

Date: _____

SPONSOR

By: _____

Name: _____

Title: _____

Date: _____